



Once upon a Fairytale

JULY 22-27

SUMMIT COUNTY FAIR



The Summit County Fairgrounds

Established 1850



- Our dedication to educating future generations and keeping agricultural roots alive, keeps our rich history and heritage front and center in an ever-changing community

The Summit County Fairgrounds Sponsorship and In-Kind Donation Presentation

- Introduction
- Fair History and Information
- Sponsorship and in-kind donation packages
- Fair Buck\$ programs
- Board of Directors
- Contact us



The 2025 Fair will be fairy enchanting!!

- The Summit County Agricultural Society strives to keep agriculture, Ohio's #1 industry, alive in Summit County. The board proudly sponsors the annual Summit County Fair, a 150-year tradition. The six-day event is held the last week in July.
- The fair is an affordable family entertainment venue. It is an opportunity for those fortunate enough to still own a working farm to display their livestock. The fair is an opportunity for individuals in the community to spotlight their talents in gardening, sewing, baking, canning, photography, and much more. The fair is the "icing on the cake" for many youth who participate in 4-H to showcase their projects; steers, lambs, hogs, chickens, turkeys goats, and more.
- For the general public, the fair not only provides entertainment with rides, demolition derbies, games, tractor pulls, etc, but is also an educational experience. It allows those who live in urbanized areas to learn about farm animals and where our food comes from. Through the many interactive experiences and our AG venture stations, they will learn about the food chain and the importance of agriculture in society.



Why be a sponsor or in-kind donor?

- The Summit County Fairgrounds is a not-for-profit 501C3 organization run by a board of directors and thousands of volunteer hours.
- Your money goes beyond sponsoring the annual fair. Monies made from admissions, concessionaires, and vendors support the youth, senior, and family programs that are a part of our community outreach.
- Businesses that support the fairgrounds are supported by our fairgoers and the people who attend events during the year. From large to small, our sponsors care about the community. If you take into consideration all of the private and public events in addition to the annual fair, your company's information will be seen by approximately 400,000 visitors per year.
- The fairgrounds is interested in building relationships with our community and highly value the commitment of our sponsors and donors. We have existing sponsorship packages available, but we can also customize and tailor a package for your company's marketing needs. This could include sponsoring a specific grandstand event, one of our entertainment shows, or even the livestock auction.
- Your sponsorship and donations help the fairgrounds keep up with the routine maintenance as well as upgrades to the on-site structures as well as building new buildings and any repairs that are necessary. We sincerely appreciate your consideration to become a partner with us.





Platinum Fair Sponsor – Year Long Sponsorship – \$15,000. 00

- Company banner at the main entrance for every event held at the fairgrounds throughout the year
- Banners at all entrance gates all week during fair (all promotional banners must be furnished by the sponsoring company)
- Banner to be hung in the arena for the entire year during all other events at the fairgrounds
- Your company listed as a platinum fair sponsor in all advertising and promotional information (deadline for all advertising information is May 30th).
- 1000 fair admissions (value \$10,000) and 20 VIP admissions that get you entry to all grandstand events and access to the grandstand pit area.
- 50 all access ride passes (can only be used one day per pass)
- 2 VIP parking spaces
- Company logo featured on all social media posts about fair
- Company name and logo on fairgrounds website (with link directly to your webpage)
- Midway space for the week of fair
- Your company named as platinum fair sponsor for the week of fair during daily announcements
- 2 Paid Facebook posts promoting your business as fair sponsor

Youth and Family Day Event Sponsor – \$7,000. 00

- Your company would sponsor our family day (Thursday)
- The fair would give out 100 free tickets and ride passes to foster families in the area (\$2500 value)
- Your company would have a catered fair lunch with those families consisting of premium chicken nuggets, fair fries or tater tots, bottled water and cotton candy to take home (lunch would be for 150 people, \$2000 value)
- Your logo on our website with back link to your website
- Company banner hung at the front gate the week of fair (all banners must be provided by the sponsoring company)
- Specialty tent space for the day of sponsorship



Grandstand Sponsor – \$6000.00

- Sponsorship of all of our grandstand events for the week (Demo derby, tractor pulls, etc)
- Company banner hung in the grandstand for the week (all banners must be provided by the sponsoring company)
- Shout out by the announcer at each event stating your company is the grandstand sponsor for all events that week
- 100 fair admission tickets
- 20 tickets to each grandstand event as well as an all-access pass to the grandstand pit area
- Your company logo on the grandstand free t-shirt giveaway and in our grandstand promotional marketing
- Your company's logo on our website for the year with backlink to your webpage



Day at the Fair Sponsor – \$2000.00

- Company banner hung at the entrance gate during the week of fair
- Your logo featured on the day at the fair stamp (each person is stamped upon entrance to the fair - company must provide stamp)
- Company name in fair flyer on your day of sponsorship
- Company logo on the fair website with link to your website
- Newspaper ads promoting your company as Day at the Fair sponsor
- 100 fair admissions (\$1000 value)
- 2 VIP admissions that get you access to all grandstand events and access to grandstand pit area
- Midway or Strip Building space for the week of fair





Princess Races – Sponsorship – \$2,500. 00

- Your company would sponsor our Dino races
- Participants sign up to race against each other in dinosaur costumes
- Winner gets \$300, runner up gets \$200 and third place gets \$100
- Your company would get to be there to present the money to the winners
- Your company banner at the main gate for the week (banner provided by the sponsoring company)
- Your company receives 75 fair tickets (\$750 value)
- Your company logo on our fair website with back link to your webpage

Race Day Sponsorship - \$2,000.00

- Your company gets to set up by our grandstand on Wednesday (demolition derby day) for the entire day of fair and during the derby
- Your company representative gets to countdown to “go” for the power wheels demo derby
- Your company banner is hung at the grandstand for the day (banners must be provided by sponsoring company)
- Your company logo on our website with back link to your company’s webpage
- Anyone coming in the gate that day wearing their favorite racers merchandise gets \$1 off their admission



Midway Tent Sponsorship – \$4000.00

- Your company sponsors the amusement ride tent that houses picnic tables and hay for families to relax
- Examples of shows previously in this area: Pig races, kids day circus, bumblebee the transforming bee
- Your company banner at the site of the tent (all banners must be provided by the sponsoring company)
- Your company banner in the arena for the year showcased during all arena events
- Your company named as sponsor throughout the day by the show performers or DJ
- Company logo on our website with back link to your company's webpage
- 300 fair admissions (\$3000 value – each ticket good for one entry only)
- 5 VIP admissions that get you access to all grandstand events and access to grandstand pit area



Platinum Banner Sponsorship – \$1900.00

- Your company banner at the main gate and at the Howe Road entrance during the week of fair (sponsoring company must provide all banners)
- Golf cart banner – your company banner on one of the director's golf carts that are used during fair week to travel around the fairgrounds
- Your company banner hung in the arena for the year during all other events
- 100 fair admissions (\$1000 value)
- Strip building space for the week of fair
- Your company logo on the website with back link to your company's webpage



Social Media Sponsorships

- Gold Level - \$750.00 - 3 Facebook and on the 3 Instagram posts, 1 paid boosted Facebook post, company logo on the fair website with backlink to your company's webpage. 25 Fair admissions (\$250 value)
- Silver Level - \$1600.00 – 10 Facebook posts, 10 Instagram posts, 5 Tik Tok posts, 5 paid boosted Facebook posts, your company logo on the fair's website with a back link to your company's webpage. 50 fair admissions (\$500 value)
- Platinum Level - \$2600.00 – 20 Facebook posts, 20 Instagram posts, 10 Tik Tok posts, 10 paid boosted Facebook posts, your company logo on the fair website with a back link to your company's webpage. 100 fair admissions (\$1000 value)



Specialty Day Sponsor – \$500.00

- Specialty days are Senior / Veterans's Day, Canned food drive day, family day, etc.
- There is a special area (tent) on our main midway dedicated to sponsor setup for these specific days
- Your company gets a table and two chairs for the day in the specialty tent area
- 5 fair admissions (\$50 value)
- Your company logo on our website with backlinks to your webpage



Golf Cart Banner Sponsorship – \$500. 00

- Your company's logo on a golf cart banner driven all week by one of our fair directors to access all areas of the fairgrounds (all banners must be provided by the sponsoring company)
- Your company's logo on our website for the year with backlink to your webpage
- 10 fair admission tickets





Adult Slushie Cup Sponsor – \$500.00

- Your company's logo added to our souvenir adult slushie cups (over 5000 sold every year)
- Your company's logo on our website for the year with backlink to your webpage
- 10 Fair admission tickets

Employee Appreciation and Community Outreach Fair Buck\$ Program

- It doesn't get any easier than this to share the experience of a day at the fair!
- Are you looking for a way to show your employees you appreciate their hard work? Does your company love community outreach in conjunction with meeting your marketing and social services goals?
- Purchase fair buck\$ and give your employees the gift of a day of family entertainment
- Purchase fair buck\$ and give the less fortunate a chance to enjoy the fair compliments of your company
- Fair buck\$ can be used to purchase food and play carnival games at participating vendors
- Fair buck\$ can be added to any sponsorship package for an additional cost
- If you purchase \$1000 or more you get 10% off your entire fair buck\$ purchase
- Fair buck\$ can be purchased separately (outside of a sponsorship)



A HUGE Thank you to our sponsors!



SHUMAN PLUMBING
28 Castle Dr
Munroe Falls OH 44262
330-688-2332



(330) 842-1695



Elliot Kolkovich
Summit County Prosecutor



LEPPO RENTS



Board of Directors

- Howard Call
 - Kelsey Sedlak
 - Mike Hawsman
 - Jina Clay
 - John Cochran
 - Debbie Hookway
 - Megan Cochran
 - Richard Story
 - Rita Carpenter
 - Theresa Call
 - Diana Cochran
- Debbie Quintrell
 - Mike Young
 - Angie Hawsman
 - Cathy Cunningham
 - Sam Sedlak





Contact Information

- Abbe Harshbarger
 - Sponsorships & Grants
 - 229 East Howe Rd.
 - Tallmadge, OH 44278
 - 330-268-8484 (Cell)
 - 330-633-6200 (Fair Office)
 - astuderscf@gmail.com
 - www.summitfair.com
-
- Summit County Agricultural Society
 - P.O. Box 89
 - Tallmadge, OH 44278