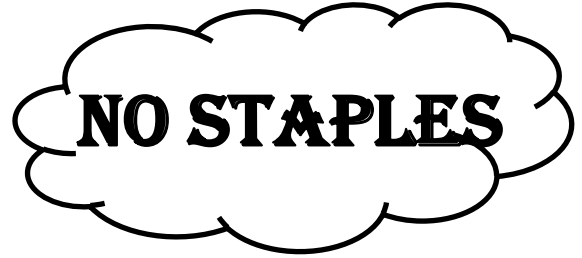


Instructions for Jr Fairboard Ad Book Sales

Questions? Carla Kline 330-807-1144
or email to summitadbook@gmail.com



1. New Form! Simplified – up to 10 advertisers per sheet PLUS Well Wishes – Sponsors on separate form!

What is a Well Wish? max 40 letters. Example: “Ride like the wind Sue. Love Aunt Sissy”

Club ads – HALF PAGE COLOR AD FOR ONLY \$50! Promote your club and your projects!!!!

Personal Ads: Take pictures of your kids, add some words, See them in print! See many samples in the book

2. NEW! Ad set up assistance is available for a small fee. Not everyone knows how to make an ad – Let us do it for you! Just send us the pictures and words you want in the ad and we will create it for you!

- A. If it is a 4-Her’s personal ad, there will be a \$10 charge.
- B. All other business ads will be a \$25 charge.
- C. Please check the space on the ad form and pay the appropriate fee.

3. Please make sure your numbers add up – That you have correct amount of money collected per form.

4. ONLY ONE CHECK PER ADVERTISER IS ALLOWED. 3 ads – only 1 check needed. (can’t have 2 checks for one ad)

5. All checks must be made out to **SCAS Jr Fairboard**.

6. Please call for the availability of the covers and middle spread before committing the sale and taking a check.

7. All ads must have a printed copy attached AND be emailed to summitadbook@gmail.com

8. Top Sales Prizes: \$100, \$75, \$50 (must sell at least \$500)

PLUS Jr Fairboard bucks – sell over \$300 ...get 10% in JFB bucks – good for shows, fair food, etc...

Collection

9. Ads are due to Jr Fairboard on either March 9th or 16th. Advisors: Please collect your ads at your meetings PRIOR to these dates! It is your responsibility to check your club’s forms for correctness and completeness.

10. **NEW** Advisors will be emailed an excel spreadsheet for your club. All ad information is to be entered into the spreadsheet. BONUS – it will calculate your total ad sales! A hard copy of the summary sheet is to be presented at final ad turn in to the committee and the file emailed to summitadbook@gmail.com

****Utilize your older kids and parents! Ask anyone if they have the time to do this for you!

Delete extra rows to shorten the file before printing. Also you need to use the code at the top of the page when entering the ad size.

***If you absolutely cannot do this, please hand write it and we will type it. Please request permission first.

AD SIZES

FULL PAGE
PORTRAIT
7.5” WIDE
10” TALL

HALF PAGE
LANDSCAPE
7.5” WIDE
5” TALL

QTR PAGE
PORTRAIT
3.5 ”wide X
5”tall

Business Cards
3.5” wide by 2” tall