

Instruction for Jr. Fair

SPONSORSHIPS AND ADS



Questions? Cathy Cunningham 330-329-6938 or Kelsey Sedlak 330-633-6200 or email summitadbook@gmail.com

To support your Jr. Fair Department and pay for fair fees, we have a SPONSORSHIP program set up. All sponsorships and ads are in a brochure or online at www.summitfair.com/jrfairsponsorships.html. Brochures are available in the fair office and we will be getting them out to your club meetings as well.

Steps to Sell.

- 1) Approach a business, family member or friend with the sponsorship brochure
- 2) Once you sell a sponsorship or ad, enter it on your record sheet, fill out the google form (only one sponsor/ad per google form). Your sponsors can fill out their own google forms and pay at the end.
- 3) Payment - at the end of the google form you can pay by credit card OR you can collect check or cash and that must be turned into the fair office or to your advisor to be turned into the fair office. Please note on the check or a note with cash 4-Her Name and which ad this is paying for.
CHECKS MADE OUT TO : Summit Co Jr. Fairboard
- 4) Logos, Ads - these can be uploaded when you fill out the google form or can be emailed to summitadbook@gmail.com. If you are having a hard time receiving the information from the business email us and we will be able to follow up with the business.
- 5) The head 4-H advisor for each club will have access to look at the google forms.

We can set up ads for business it is a \$25 fee and for personal 4-Her or Jr. Fair it is \$10

If you are selling ads these are the sizes.

FULL
PAGE
PORTRAIT
7.5" WIDE
10" TALL

HALF PAGE
LANDSCAPE
7.5" WIDE
5" TALL

QTR PAGE
PORTRAIT
3.5 "wide X
5" tall

Business Cards
3.5" wide by 2" tall

If you sell sponsorships, some come with us providing the sign and some with the company providing the banner. These are the sponsors that we provide the signs for:

Corrugated Sign - DEPARTMENT 24" x 36", AWARD 24" X 18", STALL/SIGH 12" X 18",
CAGE 9" x 12" Vinyl Banner - SPOTLIGHT 3' X 2'