

Instructions for Jr. Fairboard Ad Book Sales

Questions? Carla Kline 330-807-1144 or Kelsey Sedlak 330-633-6200 or
email to summitadbook@gmail.com

NO STAPLES

- Ad Book Sales, Club ads and Well Wish go on one sheet / sponsors go on sponsor sheet
What is a Well Wish? max 40 letters. Example: "Ride like the wind Sue. Love Aunt Sissy"
Club ads – HALF PAGE COLOR AD FOR ONLY \$50! Promote your club and your projects!!!!
Personal Ads: Take pictures of your kids, add some words, See them in print!
- AD set up assistance is available for a small fee. Not everyone knows how to make an ad – Let us do it for you!
Just send us the pictures and words you want in the ad and we will create it for you!
 - If it is a 4-Her's personal ad, there will be a \$10 charge.
 - All other business ads will be a \$25 charge.
 - Please check the space on the ad form and pay the appropriate fee.
- Please make sure your numbers add up – That you have correct amount of money collected per form.
- PAYMENTS
 - Checks made out to - SCAS Jr Fairboard
 - Cash
 - Credit Card – they must go to this web address <https://www.summitfair.com/jrfairsponsorships.html>
There are instructions on the page as to what they need to click to pay for their ad or sponsor sheet
- Please call for the availability of the covers and middle spread before committing the sale and taking a check.
- Attach a copy of the printed ads. Ads can be emailed to summitadbook@gmail.com please have them put your name in the subject line.
- PRIZES: Top Sale Prizes - \$100, \$75, \$50 (must sell at least \$500 in ads and sponsorships) To be eligible for prize your ads and sponsorships are due in and paid by **April 1st** / Anyone that sells over \$300 in ads or sponsorships will receive Fair Bucks – good for fair food, open class exhibitor fees or at Jr. Fair Horse Shows
- Check the fair book rules or with the species or department coordinator as to what dollar amount must be sold to participate at the fair.
- COLLECTION OF ADS AND SPONSORS – ADS are DUE APRIL 1 – SPONSORSHIP are DUE JULY 1
 - Turn in your ad forms to your advisor or the fair office – please make sure that on your form it specifies which department gets credit for your ad sales.
 - If ads or sponsors are turned into the office the species or department coordinator will be notified by the Jr. Fair Secretary
 - The Jr. Fair Secretary will make an excel sheet by department for each coordinator, so each coordinator knows who turned in what amounts

AD SIZES

FULL PAGE

PORTRAIT

7.5" WIDE

10" TALL

HALF PAGE

LANDSCAPE

7.5" WIDE

5" TALL

QTR PAGE

PORTRAIT

3.5 "wide X

5" tall

Business Cards

3.5" wide by 2" tall