

# THE SUMMIT COUNTY FAIRGROUNDS



Our dedication to educating future generations and keeping agricultural roots alive, keeps our rich history and heritage front and center in an ever changing community.

# THE SUMMIT COUNTY FAIRGROUNDS SPONSORSHIP & IN KIND DONATION PRESENTATION

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# THE SUMMIT COUNTY FAIR – JULY JULY 24 - 29, 2018

The Summit County Agricultural Society strives to keep Agriculture, Ohio's #1 industry, alive in Summit County. The Board proudly sponsors the annual SUMMIT COUNTY FAIR, a 150-year tradition. The six-day event is held the last week in July.

The fair is an affordable family entertainment venue. It is an opportunity for those fortunate enough to still own a working farm to display their livestock. The fair is an opportunity for individuals in the community to spotlight their talents in gardening, sewing, baking, canning, photography, drawing, scrapbooking and stamping. The fair is the "icing on the cake" for the many youth who participate in 4-H to showcase their project; steers, lambs, hogs, cooking, rocketry, woodworking, sewing and much more.

For the general public, the fair is not only an entertainment venue with rides, bands, demolition derbies, etc., but it is also an educational experience. It allows those who live in an urbanized area to learn about farm animals. This may be their only opportunity to touch a cow, see a chicken, smell a pig or touch the wool on a sheep. Through the many interactive experiences and our AG Venture stations, they will learn about the food chain and the importance of Agriculture in our Society.



# SUMMIT COUNTY FAIRGROUNDS HISTORY

\* The Summit County Agricultural Society was organized November 14, 1849, at a meeting in the courthouse. A week later the first officers were elected. The first fair was held on October 2<sup>nd</sup> and 3<sup>rd</sup>, 1850. From every township streamed farmers and villagers, eager to take in the big event. The finest domestic animals raised in the county were exhibited in tents on the grounds and in the courthouse itself were exhibited flowers, domestic fabrics, fancy work and even a straw bonnet made from county grown straw. The most popular feature of the fair was a series of plowing contests held on the commons just east of the jail. Both oxen and horses were entered in the matches and, in addition to plowing, the strengths of the animals were put to the test. Betting was spirited and large sums of money changed hands. Such a huge crowd attended the second fair in 1851 that the need for larger grounds was plainly shown. By the time 1853 came around, the Summit County Fair had become the leading fair in northern Ohio. It was not only the great harvest festival for Summit County people, but was also an attraction which brought in thousands of visitors from adjoining counties and even from remote sections of the state. The fair continued to outgrow the original plotted land and in 1979, 30 additional acres had been added. Currently the society uses the 30 buildings during the 6 day fair to showcase 4-H and open class exhibits in livestock, horticulture, domestic arts, floraculture, culinary arts and fine arts. The success and hard work of the many volunteers over the last 47 years is clearly shown in the improvements and additions to the fairgrounds.

\* The Virginia O'Casek Building serves as the Administration Building, housing the fair office, a kitchen and a remodeled reception hall that is used for meetings, weddings receptions and many other special events.

\* The Arena Complex opened in February 1994. The 68,000 square foot, multi-use facility is rented year round for events such as indoor motocross races, horse shows, craft shows and dog shows.

As we look to the next century and continue working towards being a "state of the art" facility, we are dedicated to education and keeping our agricultural roots alive. We are proud of our past and continue to strive into the future.



# 4-H & SADDLEHORSE PROGRAMS

## 4-H

4-H is a non-formal educational, youth development program offered to individuals age 5 (and in kindergarten) to age 19. Ohio 4-H youth development reaches more than 240,000 youths each year – helping kids “learn by doing” through hands on activities.

All 4-H programs focus on active involvement and quality experiences which stimulate lifelong learning of values and skills. 4-H members learn valuable lessons in leadership, communication and collaboration while increasing their knowledge in math, science, technology and a variety of other topics.

4-H creates fun while learning. Kids can participate in 4-H through community clubs, camps, in-school and after-school activities and summer programs. They increase their self-confidence and life skills while learning about animals, public speaking, cooking, art and environmental sciences.

In Summit County, 4-H has many looks: traditional clubs; school enrichment; youth gardens; camps, special events; junior fair and trips. Over 500 4-H club members find learning, friendship and fun in approximately 40 clubs in Summit County. These clubs are organized by 200 screened and trained volunteer club advisors.

\* The Fairgrounds spends approximately \$20,000 throughout the year to support 4-H. This includes trips, awards, scholarships and events during fair.



## Saddlehorse

Summit County 4-H Saddle Horse Association (“SC4HSHA”), organized in the County of Summit, OH. SC4HSHA shall be organized as a corporation for non-profit. To insure that 4-H, as a youth organization, is available to all youth in this County who are age 8 and in the third grade through age 18 as of January 1<sup>st</sup> of the current year regardless of race, creed, color, religion, or national origin.

Summit county saddlehorse organization runs the largest horse program in Summit County. We have 11 horse clubs in total.

During the 2015 Fair, Saddlehorse had 108 horses that attended.

Saddlehorse also supports a Jr. Leader Program which is made up of youths that are 14-18 years old. This program is designed to teach these youths leadership skills. The 4H kids that are members of this program put on a horse camp every year in June during which 85-100 4-H members attend. During camp the youths attend sessions taught by trainers such as ferrriers, equine dentists and equine massage therapists. This camp is a 5 day event which runs from 7am-7pm every night. The Summit County Fairgrounds allows them to run this camp as a closed event which provides security to the campers as well as their animals. In addition Junior Leader program has full access to the kitchen area therefore they are able to provide breakfast, lunch and dinner to all of the adult and Junior Leader counselors as well as all of the campers.

# SUMMIT COUNTY FARM BUREAU ANTIQUES MUSEUM



As rapid urbanization encroached on Summit County and surrounding areas, the local area faced a serious loss of historic artifacts and memorabilia relating to agriculture and the generations of farm families who laid the groundwork for modern farming. In response to this trend, three long-time members of the Summit County Farm Bureau Board of Trustees (Mrs. Jean Call of Stow, Mr. John Graf of Copley and Mr. Dean Hartong of Green) formed a committee to build a museum and start collecting antiques.

In July 1991, the Summit County Farm Bureau Board of Trustees completed construction on a 48' x 80' building on the Summit County Fairgrounds. The building was then officially dedicated to the Summit County Fair Board as a farm museum. Public response to this was overwhelmingly positive and the original building was expanded in 1994 to its present size of 68' x 125'. Donations started coming in from surrounding areas and substantial additions to the side and rear of the building provided even more room to house the farming history of the county.

Today, Jean and Charlie Call of Stow serve as the curators of the museum (and have donated thousands of hours over the years) to make it a success. Jean is enthusiastic about the ever-increasing inventory of the museum. "It seems like every time we have the county fair, there are people who have things to give us," she explains. Area residents who have items of historical significance can donate them to the museum. The museum accepts items related to agriculture, rural living and county's historic trend toward urbanization.

Highlights of the museum include: One-Room School, General Store, Farm Kitchen and Dining Room and Replica of a mine shaft. The museum also includes a Cobbler's shop, Blacksmith shop, Early Post Office, one of Akron's first 1875 taxi cabs, a firestone carriage and a horse-drawn school bus. There is also a horse drawn buggy and an early horseless buggy that runs on a single-cylinder engine.

You will also find a large display of farm related equipment. Cultivators, ice cutters, hay forks, a cider and wine press, potato planter, corn harvester, wool tying table, corn sheller, chicken coops and a wood grain drill.

"Adults and children don't realize how much agriculture went on in this area. At one time Summit County was one of the foremost agricultural counties in the country. We seek to preserve that heritage so we can share it" said Jean Call.

# FAIRGROUNDS EVENTS

In addition to the Summit County Fair which is the last week of July every year, the fairgrounds has a multitude of events that are open to the public as well as private events.

\*Fall Fun Fest

\*Breakfast with Santa

\*Gun, Knife & Military Shows

\*Motocross

\*Motorcycle Swap Meets

\*Tractor Pulls

\*Alpaca Shows, Dog Shows & Poultry shows

\*MMA Events

\*Jurassic Quest

\*Soap Box Derby

\*Charity Auctions & Raffles

\*Weddings

**Fair Events:** Concerts, Demolition Derby, Rough Truck, Power wheels Demolition Derby, NATPA Tractor Pulls, Livestock and Poultry Auctions, Rabbit and Cavy judging, Saddle Horse Judging, Crowning of the King and Queen and their court, Safety Day, Family Day, Veteran's Day, Fair Flags of Honor, Petting Zoo, Games, Rides and much more!



# WHY BE A SPONSOR OR IN KIND DONOR?

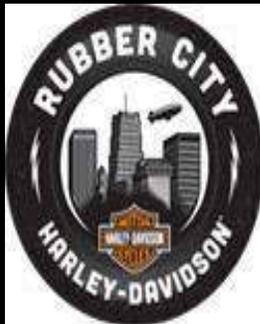
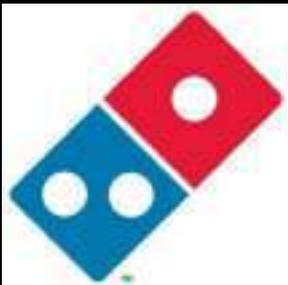
The Summit County Fairgrounds is a not for profit 501c3 organization run by a board of directors and thousands of volunteer hours.

Your money goes beyond sponsoring the annual fair. Monies made from admissions, concessionaires and vendors support the youth, senior and family programs that are a part of our community outreach.

Businesses that support the Summit County Fairgrounds are supported by our fair goers and by the people that attend events during the year. From large to small, our sponsors care about the community. If you take into consideration all of our annual events (private and public) in addition to the annual fair, your company's information would be seen by approximately 250,000 visitors per year. (Fair week brings in 40,000-60,000 on it's own)

The Summit County Fairgrounds is interested in building relationships within our community and highly value the commitment of our sponsors and donors. We have existing sponsorship packages available, but can also customize and tailor a package if there are certain events or even certain interests you have such as the livestock auction or even sponsoring our entertainment.

If you would like to donate to the fairgrounds, but not be a sponsor there are many opportunities to participate as well. Money raised from donations goes to keeping the fairgrounds in operational order. There are always upgrades that need to be done to the buildings, parking lots, barns, grandstand and arena. We sincerely appreciate any consideration for donations as well as sponsorship.



A HUGE THANK YOU TO OUR EXISTING SPONSORS!

We couldn't do this without you!

Your continual support each year helps keep the fairgrounds operational and supports our programs such as Saddle Horse, 4-H and Junior Fair board.

# SPONSORSHIP OPPORTUNITIES

## Platinum Fair Sponsor - \$10,000.00 – Year Long Sponsorship

- \* Company banner at the main entrance for every event held at the fairgrounds throughout the year
- \* 2 complimentary tickets to each public event held throughout the year at the fairgrounds
- \* Banners at all entrance gates all week during fair (All promotional banners must be furnished by the company)
- \* Banner to be hung in the Arena for the entire year during all other events at the Fairgrounds
- \* Golf cart banner (company banner featured on a directors golf cart week of fair)
- \* Your company listed as a platinum fair sponsor in all advertising and promotional information (Deadline for advertising is June 10, 2016)
- \* 500 Fair admissions (Value \$3000.00)
- \* 50 All access ride passes (Can only be used one day per pass)
- \* 2 VIP Parking Spaces
- \* Your Company Banner at the main entrance sign
- \* Company name on Fairgrounds website
- \* Midway space for the entire week of fair
- \* Your company named as premier sponsor for week of fair during daily announcements



# SPONSORSHIP OPPORTUNITIES

## Premier Fair Sponsor - \$5000.00 - Fair

- \*Banners at all entrance gates all week during fair (All promotional banners must be furnished by the company)
- \*Banner to be hung in the Arena for the entire year during all other events at the Fairgrounds
- \*Your company listed as a premier fair sponsor in all advertising and promotional information (Deadline for advertising is June 10, 2017)
- \*250 Fair admissions (Value \$1500.00)
- \*25 All access ride passes (Can only be used one day per pass)
- \*Your Company Banner at the main entrance sign
- \*Company name on Fairgrounds website
- \*Midway space for the entire week of fair
- \*Your company named as premier sponsor for week of fair during daily announcements



# SPONSORSHIP OPPORTUNITIES

## Premier Fair Sponsor - \$5000.00 – Midway

- \*Banners at all entrance gates all week during fair (All promotional banners must be furnished by the company)
- \*Banner to be hung in the Arena for the entire year during all other events at the Fairgrounds
- \*Your company listed as a premier fair sponsor in all advertising and promotional information (Deadline for advertising is June 10, 2017)
- \*250 Fair admissions (Value \$1500.00)
- \*25 All access ride passes (Can only be used one day per pass)
- \*Your Company Banner at the main entrance sign
- \*Company name on Fairgrounds website
- \*Midway space for the entire week of fair
- \*Your company named as premier sponsor for week of fair during daily announcements



# SPONSORSHIP OPPORTUNITIES

## Premier Fair Sponsor - \$5000.00 – Arena

- \*Banners at all entrance gates all week during fair (All promotional banners must be furnished by the company)
- \*Banner to be hung in the Arena for the entire year during all other events at the Fairgrounds
- \*Your company listed as a premier fair sponsor in all advertising and promotional information (Deadline for advertising is June 10, 2017)
- \*250 Fair admissions (Value \$1500.00)
- \*25 All access ride passes (Can only be used one day per pass)
- \*Your Company Banner at the main entrance sign
- \*Company name on Fairgrounds website
- \*Midway space for the entire week of fair
- \*Your company named as premier sponsor for week of fair during daily announcements



# SPONSORSHIP OPPORTUNITIES

## Premier Fair Sponsor - \$5000.00 – Open Class Sponsor

- \*Banners at all entrance gates all week during fair (All promotional banners must be furnished by the company)
- \*Banner to be hung in the Arena for the entire year during all other events at the Fairgrounds
- \*Your company listed as a premier fair sponsor in all advertising and promotional information (Deadline for advertising is June 10, 2017)
- \*250 Fair admissions (Value \$1500.00)
- \*25 All access ride passes (Can only be used one day per pass)
- \*Your Company Banner at the main entrance sign
- \*Company name on Fairgrounds website
- \*Midway space for the entire week of fair
- \*Your company named as premier sponsor for week of fair during daily announcements



# SPONSORSHIP OPPORTUNITIES

## Main Amusement Midway - \$3000.00

- \*Company banner at main entrance, Howe Road and on main midway (all banners must be provided by the company)
- \*Company banner hung in arena complex for the year during all events
- \*Company name in all advertising and promotion information (deadline for advertising is June 10, 2017)
- \*Company name on the Fairgrounds website
- \*Company name on announcements during fair
- \*100 fair admissions (\$600.00)
- \*Midway space for the week of fair



# SPONSORSHIP OPPORTUNITIES

## Day at the Fair Sponsor - \$1500.00

- \* Company banner hung for the day at the entrance gate (Company must provide all banners)
- \* Your logo featured on the fair day stamp (each person is stamped upon entrance to the fair)
- \* Company name in fair flyer on your day of sponsorship
- \* Company name on the Fairgrounds website
- \* Newspaper ads promoting your company as “Day at the Fair Sponsor”
- \* 50 Fair Admissions (\$300.00)
- \* Midway space for the week of fair

The flyer is for the 2019 Summit County Fair, held at the Summit County Fairgrounds from July 28th to August 2nd. It features the Park Ford logo and lists several sponsors including Ascend, Peoples, Full Time Country, and Richard's. The flyer also includes information about the fair's location, admission prices, and a list of events such as the Grandstand Events, which include a parade, fireworks, and a concert. The fair is described as a family tradition for children and is held at the Summit County Fairgrounds, 229 E. Howe Rd., Tabernash, Colorado. For more information, the flyer directs visitors to the website www.summitfair.com.

# SPONSORSHIP OPPORTUNITIES

## Grandstand Sponsors

### Premier Grandstand Sponsor - \$5500.00

- \* 100 Fair & Grandstand Admissions (\$1500.00)
- \* Company name in fair flyer
- \* Newspaper advertising
- \* Booth display in Grandstand for each event
- \* Midway booth space for the week

### Individual Grandstand Sponsors

- \* Demolition Derby - \$2000.00 (Includes 25 Fair Admissions & Grandstand Tickets to the event)
- \* Rough Truck - \$1500.00 (Includes 25 Fair Admissions & Grandstand Tickets to the event)
- \* Local Truck Pulls - \$1500.00 (Includes 25 Fair Admissions & Grandstand Tickets to the event)
- \* NATPA Truck & Tractor Pulls (2 Nights) \$3000.00 (Includes 25 Fair admissions & Grandstand tickets to each event)
- \* Motocross - \$1500.00 ( Includes 25 Fair admissions & Grandstand tickets)
- \* Power Wheels Demolition Derby - \$1500.00 (Includes 25 fair admissions & Grandstand tickets to the event)



# SPONSORSHIP OPPORTUNITIES

## Premier Banner Sponsor - \$1000.00

- \* Company banner at the main gate and at the Howe Rd. entrance during week of fair (company must provide all banners)
- \* Golf Cart Banner – Company banner on one of the director’s golf carts that are used during fair week to travel around the fairgrounds.
- \* Banner hung in the arena for the year during all other events
- \* 50 Fair Admissions (\$300.00 value)
- \* 10x10 Vendor space in front building at main entrance on the midway
- \* 5 Company name mentions during daily P.A. announcements



# SPONSORSHIP OPPORTUNITIES

## Entertainment Sponsors

### Gazebo Entertainment Sponsor - \$2000.00 (DJ, Karaoke, Photo Booth)

- \* Company banner at the gazebo (company must provide all banners)
- \* Company name in Fair flyer
- \* Company name on fair website
- \* Company mentions by the DJ at least 6 times per day
- \* 50 Fair admissions (\$300 value, can only be used once)
- \* Company banner hung in the arena for the year for all other events

### Main Gate Entertainment Tent - \$2000.00

- \* Company Banner at the tent (company must provide all banners)
- \* Company Name in Fair Flyer
- \* Company name on fair website
- \* Company's name mentioned by performers before and after each performance
- \* 50 Fair admissions (\$300 value, can only be used once)
- \* Company banner hung in the arena for the year for all other events



# SPONSORSHIP OPPORTUNITIES

## Entertainment Sponsors

### Family Entertainment Sponsor - \$2500.00 (3 shows daily)

- \* Examples include: Pig Races, Kid Day Circus, Team Rock Martial Arts
- \* Company banner at the site of the event
- \* Company Name in fair flyer
- \* Company name on fair website
- \* Mention by entertainers prior to each performance and after each performance
- \* 100 Fair admissions (\$600 value, can only be used once)
- \* Company banner in the arena for the year during all other events



# SPONSORSHIP OPPORTUNITIES

## Barn Sponsor - \$3500.00

- \* Naming rights to one of our barns for the entire year (Fairgrounds will provide the sign)
- \* Banner for Arena for the year during all events
- \* Banner at Main entrance and Howe Road entrance week of fair
- \* 2 VIP passes to all Arena Events for 1 year includes free parking
- \* 50 Fair Admissions (\$300.00 value, can only be used once)
- \* 5 All day ride wrist bands (can only be used once)
- \* Name in fair flyer for the building events and PA announcements
- \* 10x10 Vendor space in front or near building during the fair



## Week of fair Only - \$1500

- \* Company Name on the front or the back of the Barn/Building (Sign or banner provided by company)
- \* 50 Fair Admissions (\$300.00 value, can only be used once)
- \* Name in fair flyer for the building events and PA announcements
- \* 10x10 Vendor space in front or near building during the fair

# SPONSORSHIP OPPORTUNITIES

## Station Sponsors

### Beer Station Sponsor - \$2500.00

- \* Company banner hung on two beer buildings during week of fair (company provides all banners)
- \* Company name on all wristbands (everyone that purchases beer gets a wristband)
- \* Company name on the fair website
- \* 30 Fair admissions (\$180.00 value, can only be used once)
- \* Company banner hung in the arena for the year during all other events



# SPONSORSHIP OPPORTUNITIES

## Street Sign Sponsor - \$1500

\* Name of our main walkways after your business or family (example: Park Ford Lane, Cunningham Drive) for the year. Street sign to be made by the fair.

## Bench Sponsor - \$1000.00

\* Your company's information presented on one of our many benches throughout the fairgrounds for the year

\*Banner for Arena for the year during all events (Company provides all banners)



# SPONSORSHIP OPPORTUNITIES

## Station Sponsors

### AG-VENTURE Sponsor - \$1500.00

- \* Company banner at the main gate and on Howe Rd. during fair week ( company provides all banners)
- \* Company name on the fair website
- \* Company name in fair flyer
- \* 5 P.A. announcements each day of fair
- \* Booth space or space at Ag Venture Station during week of fair
- \* 50 fair admissions (\$300 value, can only be used once)
- \* Company banner in the arena all year for all other events



# SPONSORSHIP OPPORTUNITIES

## Golf Cart Sponsor - \$250.00

\*Company banner on one of the director's golf carts that are used during fair week to travel around the fairgrounds.

(company must provide banner)

\* 10 fair admissions (\$60 value, can only be used once)

\*Company name on the fair website

## Arena Banner Sponsor - \$350.00

\* Company banner hung in the arena complex for the year during all events

\* 20 fair admissions (\$120 value, can only be used once)

\* Company name on the fair website



# SPONSORSHIP OPPORTUNITIES

## Youth Park Banner Sponsor -\$100

- \* Banner hung on the Youth Park Fence during the week of fair (company must provide banner)
- \* 10 fair admissions (\$60 value, can only be used once)

## Specialty Day Sponsor - \$200.00

- \* Specialty days are Veteran's Day, Senior Day, Family Day, Safety Day, Etc. There is a special area on our main midway dedicated to these days for information items specific for the day.
- \* Table for the day
- \* 10 fair admissions (\$60 value, can only be used once)



# BOARD OF DIRECTORS - OFFICERS

President: Lee Crites

1<sup>st</sup> Vice President: Theresa Call

Secretary: Cathy Cunningham

Treasurer: Diana Cochran

Concession Manager: Cathy Cunningham



# CONTACT INFORMATION

**Abbe Studer**

**Corporate**

**Sponsorships**

**229 East Howe Rd.**

**Tallmadge, OH 44278**

**330-268-8484 (Cell)**

**330-633-6200 (Fair**

**Office)**

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**[www.summitfair.com](http://www.summitfair.com)**

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**Agricultural**

**Society**

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