

The Summit County Agricultural Society

PROUD SPONSOR OF THE SUMMIT COUNTY FAIR



The Summit County Agricultural Society, proud sponsor of the annual Summit County fair and a 501C3, is very excited to offer a billboard design contest this year for young adults in grades 6th – 12th. Two winners will be chosen one from grades 6th – 8th and one from 9th – 12th. The two designs will be on at least one or more billboards in the Summit/Portage/Stark/Cuyahoga County areas. The designs will also appear on our website and social media outlets.

A panel of judges made up of the Summit County Agricultural Society and affiliates will judge all entries received. The winners will receive 4 fair admission tickets, 4 all day ride wristbands, 4 grandstand admission tickets and \$20 in Fair Bucks.

The Summit County Agricultural Society main purpose shall be to promote, encourage and improve the condition of agriculture, horticulture, pomology, industry, science, art, household economics, and the public schools and to promote the general betterment of our communities within Summit County and the State of Ohio. This shall be accomplished primarily through the promotion and organization of the annual county fair. The number one industry in Ohio is agriculture and we work year round to educate those on how agriculture is used in our everyday lives.

Please feel free to contact the fair office with any questions you may have. 330-633-6200 or summitcofair2@gmail.com



2017 Designed Billboard

2018 Summit County Fair Billboard Design Contest

CONTEST DEADLINE: MAY 15TH, 2018

READ RULES & DIRECTIONS CAREFULLY –

YOU ARE MAKING A DESIGN THAT WILL APPEAR ON A BILLBOARD

ENTRY RULES:

1. Contest is open to all Summit County youth between the grades of 6th through 12th.
2. All submitted work must be the original work of the participants(s) and must not be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
3. The Summit County Agricultural Society will own the right to all designs. By submitting an entry, each participant agrees that any and all intellectual property rights in the advertisement billboard design are deemed assigned to the Summit County Agricultural Society dba Summit County Fair. (our fair logo and our Premium Sponsor logo maybe added to your design by the Summit County Agricultural Society)
4. The Summit County Agricultural Society has the right to slightly modify a design to better fit the need of the billboard.
5. Two entries will be picked as winners: one from 6th to 8th grade and one winner from 9th – 12th grade.

DIRECTIONS:

1. Submit your design and signed participant information/permission form either electronically via email – summitcofair2@gmail.com in the subject space” billboard design” or by mail PO BOX 89 Tallmadge OH 44278 by May 15th, 2018.
2. **Remember this is for a billboard outside so people will only have a glance or 10 to 15 second look while driving by.**
3. The somewhere in the design must include: 2018 Summit County Fair July 24 – 29
www.summitfair.com
4. **If entry is submitted electronically it must be in a PDF, JGP, TIF or PNG.** If you are mailing in your entry it must be drawn on a 11x14 paper and must be able to be photocopied. The size of the actual billboard will be 10’6.5” x 22’9.5”.

SELECTION CRITERIA:

A Selection Committee, organized by the Summit County Agricultural Society, will evaluate all entries based on the following criteria. **Originality** – does the design exhibit original design, **Aesthetic Quality** – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design? Will the design display well on a large, billboard scale? **Relevance** – Does the entry advertise the fair?

AWARDS:

- Overall Winners: The two winning Billboard Designs will appear separately on one of the 2018 fair billboards, on our website and social media as the winner. Winner will receive 4 tickets to the fair, 4 all day ride wristbands, 4 tickets to grandstand show of your choice and \$20 in Fair Bucks.

2018 Summit County Fair Billboard Design Contest

PARTICIPANT INFORMATION/PERMISSION FORM

This document must be submitted with your design entry

Name:	
Address:	
City/Zip Code	Age:
Grade:	
Telephone Number:	
Email:	
School:	
Teacher:	

Participant

I have completely read the full Official Rules and Guidelines of this contest, and I understand and agree to abide by those rules. Each participant understands that if her/his design is selected as the winner, she/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.

If you are 18 or younger, you must have a parent or guardian's signature on this form.

Participant Signature and Date

Parent/Legal Guardian

I have completely read the full Official Rules and Guidelines of this contest, and I understand my child is planning to participate in submitting a design. I hereby grant full permission and authority to the Summit County Agricultural Society to download, use, copy, publish and display my child's design as contained in this design entry.

Parent/Guardian Print Name

Parent/Guardian Signature and Date